

Estée Lauder Inc.
767 Fifth Avenue
New York·NY·10153
212·572·4200

ESTÉE
LAUDER
INC.

Mr. Alexander Lindsay
President
Modern Arts Packaging, Inc.
38 West 39th Street
New York, New York 10018

Dear Mr. Alex:

We at Estee Lauder are often complimented on the beautiful reproduction of our shopping bags. What the public does not know is the effort and attention that goes into the manufacturing of these items.

Modern Arts deserves much of the credit for our successful bag promotions. You have helped us overcome impossible deadlines while maintaining the excellence which is synonymous with our company...for this we thank you.

Sincerely,



George Barsa
V.P. - Corporate Purchasing